

Live.DataVaccinator.com

Privacy by design without having to involve IT

Luxembourg, 06 October 2021 – Privacy and protection of data have become key concerns for any organisation. However, pseudonymisation of data as one of the most powerful means to data privacy is still not been used at scale but is limited to individual projects only. Lack of IT resources and high costs for individual projects are roadblocks to a faster and wider adoption of data pseudonymisation. Only if these roadblocks can be removed, pseudonymisation can take off.

Live.DataVaccinator.com is the enduser tool for pseudonymisation

In order to overcome these hurdles, endusers must be enabled to pseudonymise and de-pseudonymise data themselves, without the help of IT. “With Live.DataVaccinator.com, an enduser can pseudonymise his Excel spreadsheet with just a few clicks, and pass it on to third parties for processing such as data analytics. Once the complemented spreadsheet is returned, the enduser can de-pseudonymize with one click in order to see the full picture”, says Volker Schmid, CEO. “We started with Excel but of course, other tools and formats can be used as well”.

Privacy and Data Protection out of the Box

Mitigating cyber risks of sensitive data requires that identifiable data of a person (PID/PII) is managed separately from content data. This is enabled by the DataVaccinator software that stores PID/PII in a separate vault and in encrypted form. Eligible users can reverse this process by de-pseudonymising such data.

Press contact: pr@datavaccinator.com

About DataVaccinator

DataVaccinator protects your sensitive data and information against abuse. At the very moment when data is being generated, the DataVaccinator service splits that data and uses advanced pseudonymisation techniques to separate content from identity information. Thus, the DataVaccinator service reduces cyber security risks in the health, industry, finance and other sectors and supports service providers, device manufacturers, data generating and data handling parties to manage sensitive data in a secure and GDPR-compliant manner. In contrast to other offerings, DataVaccinator industrialises pseudonymisation in realtime. For more information: <https://www.datavaccinator.com/>. For direct access to the LIVE tool, <https://live.datavaccinator.com/>.